

THE MILLI GAZETTE

Indian Muslims' Leading English Newspaper

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RO No.
Date:.....
RNI No. DELENG/2000/930
ISSN 0972-3366

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SINCE JANUARY 2000

PRINT EDITION ADVERTISEMENT TARIFF / RELEASE ORDER

Ideal vehicle to reach out to the Muslim Community in the country and the world

Since January 2000, **The Milli Gazette** has been a resource for millions of readers across the country and around the world. Readers trust **The Milli Gazette** to provide them with the most authoritative coverage of the news. We have an epaper edition, Web-only features, e-mail newsletter, a successful facebook page and more. The combination of truthful content and an affluent audience of educated readers creates a powerful vehicle for advertisers. When you advertise with **The Milli Gazette** you can expect results.

ADVERTISEMENT RATES FOR PRINT EDITION

B/W PER INSERTION

24.4 cm x 36.5 cm (WxH) [full page]	: Rs 31,000	(Euro 650)
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Custom size [per sq. cm space]	: Rs 40	(Euro 0.80)
Classifieds / Matrimonials [Min 20 words]	: Rs 25 / word	(Euro 0.25/word)

Any right page: 20% extra

MECHANICAL DATA

Page size: 40 cm x 27 cm (tabloid)
Print area: 37.5 cm x 24.5 cm
Columns: 5 (column size 4.5 cm)
Pages: 32
Cover price: Rs 10 / Euro 1.50
Subscription: Rs 240 / Euro 35 per year
Language: English
Frequency: Fortnightly

COLOUR: 100% extra over B/W rate

Rebate on multiple insertions: 3-5 : 10%; 6-11 : 15% ; 12+ : 20%

Print and web readership: 5,00,000 and growing

Reader target: International - India, Gulf, North America and Western Europe, especially among Indian Muslims and NRIs of Indian Muslim origin.

Ad Artwork: Besides laser printout, file positives and digital files are also accepted. PS / PDF is preferred with all fonts embedded and high resolution pictures.

Deadlines are the 6th for 16-30 issue of the same month and 21st of the month for 1-15 issue of the next month.

FOR ONLINE AD CAMPAIGNS: There are customised packages for advertising on our website, e-newsletter and facebook page. Email us for details.

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