

THE MILLI GAZETTE

Indian Muslims' Leading English Newspaper

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MG

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ADVERTISEMENT TARIFF / RELEASE ORDER

Ideal vehicle to reach out to the Muslim Community in the country and the world

For the past six years **The Milli Gazette** has been a resource for millions of readers across the country and around the world. Readers trust **The Milli Gazette** to provide them with the most authoritative coverage of the news, as well as Web-only features, breaking news, exclusive e-mail newsletters and more. The combination of truthful content and an affluent audience of educated readers creates a powerful vehicle for advertisers. When you advertise with **The Milli Gazette** you can expect results.

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Custom size [per sq. cm space]	: Rs 40	(Euro 0.80)
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MECHANICAL DATA

Page size: 40 cm x 27 cm (tabloid)

Print area: 37.5 cm x 24.5 cm

Columns: 5 (column size 4.5 cm)

Pages: 32

Cover price: Rs 10 / Euro 1.50

Subscription: Rs 240 / Euro 35 per year

Language: English

Frequency: Fortnightly

Title: Back / Back inside: 50% extra (B/W) ; Any right page: 20% extra

Colour: Minimum Half page insertion; 50% extra over applicable b/w rates

Rebate on multiple insertions: 3-5 : 10%; 6-11 : 15% ; 12+ : 20%

Print and web readership: 5,00,000 and growing

Reader target: International - India, Gulf, North America and Western Europe, especially among Indian Muslims and NRIs of Indian Muslim origin.

Internet edition: Your advertisements as text (not banners) will also appear free of cost on our website www.milligazette.com

Ad Artwork: Besides laser printout, file positives and digital files are also accepted. PS / PDF is preferred with all fonts embedded and high resolution pictures.

Deadlines are the 6th for 16-30 issue of the same month and 21st of the month for 1-15 issue of the next month.

Company/Organisation: Size: B/W

Publication date(s) / issue(s) Frequency:..... Total Insertions:.....

Name: Designation:

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